A career in travel and tourism is ideal for those who enjoy working with people. A career in tourism focuses on working with people to help them design the perfect trip for their needs. Work in tourism assists clients to choose a destination, purchase tickets and make hotel or car rental reservations.

**Possible job titles relevant to graduates of the program include:**

- Job ready Martin College Graduate
- Travel Assistant/Consultant
- Tourist Information Officer
- Plus 2-5 years of experience
- Travel Manager/Agent
- Tour Operator

**INDUSTRY AND JOBS**

Travel and Tourism consists of many different industries, all combining to create vibrant and exciting careers. Hotels, transportation, recreational parks and restaurants are just a few of the different areas that use the services of travel and tourism specialists. Many people live for their vacations. Have you ever thought of making vacations your life? If you love working with people, consider working in Travel and Tourism. It is an area in which there always seems to be activity, making it an exciting world in which to work!

**PROFESSIONAL RECOGNITION**

The Galileo Desktop Certificate (Fares and Ticketing), Galileo Cross-Check Travel (Client Database and Accounting) and Amadeus (Reservations and Ticketing) are all industry recognised certificates that are important for employment in this field. These certifications are included in the Martin College Diploma of Tourism course.

For more information call 1300 762 129 or visit: > MARTINCOLLEGE.EDU.AU/TOURISM

**ROSEANNA KOKSHCORN**

All the elements of Martin gave me a greater insight to the ‘real’ world, and got me motivated to start my own business.

As Ultimate Events has grown from strength to strength, and developed into a Company, I still go back to fundamental ground work that was established at Martin College.

Then... Diploma of Events
Now... Owner and CEO of Ultimate Events

**VET FEE-HELP**

Martin College

OF BUSINESS, TECHNOLOGY & DESIGN
Overview

The Martin College Diploma of Tourism program teaches students to create international fares and tickets, including e-tickets, in addition to professional itineraries and working on Galileo and Amadeus, travel industry-based computerised reservation systems.

Getting ahead in the tourism industry requires specialised knowledge of the software and products used every day in the travel and tourism industry. Booking systems are the central focus of the Martin College tourism course and this focus ensures that what is being delivered in the classroom is the same as what is being used in industry.

Martin College teachers are specially accredited to deliver the teaching required for the Galileo and Amadeus certificates.

- Get a respected, industry recognised Diplomas qualification.
- Achieve three additional accredited qualifications in the industry standard reservations systems Galileo and Amadeus.
- Learn from experts with vast tourism experience.

Entry Requirements

Martin College offers flexible access to its courses. Students who do not have the academic qualifications indicated in the entry criteria may demonstrate, by way of an interview, that they possess the skills and capability to succeed in the course applied for.

Online Learning

Online Learning is the ideal way to gain a nationally recognised qualification without needing to sacrifice your work and life commitment.

Advantages of studying by Online Learning

» Adjust your study schedule to fit around other commitments
» Access our advanced eLearning platform Study Smart to collaborate with teachers and other learners
» Full support during office hours via email from a dedicated tutor
» Enjoy all the benefits of studying at Martin College – such as the Career Starter Program
» Access the online e2e job portal – designed especially for Martin College students.
» Transfer to on-campus study if you wish
» Enrol any time

2013 Start Dates and Fees

<table>
<thead>
<tr>
<th>Courses</th>
<th>Location</th>
<th>Start dates*</th>
<th>Length</th>
<th>Fees (A$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Tourism</td>
<td>B, S</td>
<td>11 Feb, 18 Mar, 8 Jul, 16 Sep</td>
<td>FT: 45 weeks</td>
<td>$15,130</td>
</tr>
<tr>
<td></td>
<td>OL</td>
<td>7 Jan, 11 Feb, 18 Mar, 22 Apr, 27 May, 8 Jul, 12 Aug, 16 Sep, 21 Oct, 25 Nov</td>
<td>80 weeks</td>
<td>$15,130</td>
</tr>
</tbody>
</table>

| Diploma Course Applicants |

Applicants will need to show they meet one of the following entry criteria:

» Australian Year 12 or equivalent; OR
» A Certificate IV qualification; OR
» Demonstrated skills acquired through work experience; OR
» Demonstrate through an Admissions Interview, either in person or by phone, that they have the skills and capability to succeed in the course.

Career Starter Program

The Career Starter Program provides a link between academic studies and your career. It is designed to help launch your career by teaching you job search skills, giving you practical experience, and helping you to find employment after you graduate.

All Martin College students can access the Career Starter Program. While you are studying, you can attend seminars given by industry-experts who will teach you how to look for work, and how to plan your career. The Career Starter Program will support your transition into the workforce. You will be able to access a wide range of employment opportunities through the Martin College job portal: e2e.net.

Study Program

Diploma of Tourism

- Tourism Compliance Requirements
- Write Business Documents (Tourism)
- Deal with Conflict Situations
- Lead and Manage People
- Implement and Monitor OHS Procedures
- Monitor Work Operations
- Manage Quality Customer Service
- Manage Finances within a Budget
- Establish and Conduct Business Relationships
- Prepare Budgets and Financial Plans
- Operational Plans
- Identify Hazards, and Control Safety Risks
- Maintain Financial Records
- Computerised Accounting (Tourism)
- Produce Business Documents
- Travel Computer Studies
- Work with Colleagues and Customers
- Cultural Awareness
- Introduction to Travel and Tourism
- Destinations and Products – Australia
- Travel and Tourism Sales
- Australian Fares and Ticketing
- Destinations and Products – International
- International Ticketing

Graduates of this program receive the national qualification: SIT50107 Diploma of Tourism. Embedded within the subjects are the national units of competency nominated which meet the endorsed packaging rules for these courses. See Martin College website for details of competency matching.