A Bachelor of Business degree opens up doors for a broad range of careers in business operations. From start-up companies and global organisations, to self-employment, the business world offers endless work opportunities across various industries.

Possible job titles relevant to graduates of the program include:

- Departmental Manager
- Entrepreneur of a Small Business
- Project Manager
- Customer Service Manager
- Operations Manager

Industry and Jobs

Upon completion of study, you could find work in human resource management, business management, accounting, marketing and economics, as analysts in consulting firms or banks, or even entrepreneurs running your own business.

A Career in Business

Overview

If you want the practical skills and technical expertise to be business savvy, the Bachelor of Business at Martin College is designed to broaden and provide coherent knowledge of the theories, concepts and principles for a range of business related fields and disciplines.

With this course you will also:

- Obtain knowledge and awareness of business practices and industry standards and expectations
- Learn about contemporary business ethics, codes of practice and corporate governance standards
- Gain knowledge about business drivers, finance, statistics, accounting and project management
- Acquire the communication, leadership, customer service and critical thinking skills which businesses seek in employees and future leaders

For more information call 1300 762 129 or visit:

> MARTINCOLLEGE.EDU.AU/BUSINESSDEGREE
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**BACHELOR OF BUSINESS**

**ENTRY REQUIREMENTS**

Martin College has identified the following as entry requirements for the Bachelor of Business program:

- Completion of an Australian Senior Secondary Certificate of Education, or its equivalent, at an appropriate level. For example: a senior secondary certificate of education with an ATAR of 63.4/UAI of 60.0, and passes in relevant academic subjects including English; AND
- 18 years of age or over; OR
- Mature age entry (aged 21 or over) with relevant work experience OR
- Successful completion of a relevant Diploma.

**ARTICULATION AND CREDIT TRANSFER**

If you have completed courses at TAFE, another University provider or completed a Diploma (or higher) with us which contain equivalent content covered in the Martin College Bachelor of Business program, you may be considered for a credit transfer. The faculty can then provide an assessment of credit that you may be granted. We will try to advise you about any credits towards your Bachelors program before you are enrolled in the Bachelor of Business at Martin College.

**WHAT IS THE MARTIN COLLEGE CAREER STARTER PROGRAM?**

The Career Starter Program provides a link between academic studies and your career. It is designed to help launch your career by teaching you job search skills, giving you practical experience, and helping you to find employment after you graduate.

All Martin College students can access the Career Starter Program. While you are studying, you can attend seminars given by industry-experts who will teach you how to look for work, and how to plan your career.

The Career Starter Program will support your transition into the workforce. You will be able to access a wide range of employment opportunities through the Martin College job portal.

**PROGRAM STRUCTURE**

To achieve a Bachelor of Business a total of 24 subjects must be completed:

- 8 core subjects at level 100
- 6 core and 2 electives subjects at level 200
- 6 core and 2 electives subjects at level 300

**STUDY PROGRAM - BACHELOR OF BUSINESS**

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<td>» Business Statistics</td>
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<tr>
<td>» Introduction to Business Law</td>
<td>» Level 200 Elective (selected from across all BBusiness streams)</td>
<td>» Level 300 Elective (selected from across all BBusiness streams)</td>
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<td>» Economics for Business</td>
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Graduates of this program receive the qualification of Bachelor of Business (BUSMC).